Movie Poster Project Rubric

Names:_____

Points	0	5	10	15	Score
Book Title (10 Points)	Title is omitted from poster	Title is used incorrectly on poster	Title is correctly capitalized on the poster	**X**	
Author's Name and Publisher (10 Points)	Author AND publisher are omitted from poster	Either the author OR publisher is omitted from poster	BOTH author and publisher included on the poster	**X**	
Movie Rating with explanation (10 Points)	Rating AND explanation are omitted from poster	Rating OR explanation omitted from poster	BOTH the rating and explanation included on the poster	**X**	
2 Movie Reviews (15 Points)	Movie reviews omitted from poster	One movie review listed with/without critic's name	Two movie reviews included with/ without critics names	Two reviews with critics names included on the poster	
Opening Date (5 Points)	Opening date omitted	Opening date clearly listed	**X**	**X**	
Main Characters and Actors (15 Points)	Main characters and actors omitted	Either the main characters OR the actors listed only	Main characters with actors listed but are an inappropriate match	Main characters with starring actors listed and labeled properly	
Character Trait Summary Quote (15 Points)	Summary quote with character trait is omitted	Summary quote with character trait listed does not relate to story	Trait listed but quote does not make a strong statement	Summary quote with character trait included and makes a bold statement	
Everyone's Name and Period on front (5 Points)	Student names are omitted	All students names are listed	**X**	**X**	
Overall Movie Poster Appearance (15 Points)	Overall Project Not Presentable	Movie Poster somewhat messy; appears very little forethought was used	Movie Poster is good, but could be neater/better	Movie Poster reflects effort/forethought and creativity; looks like a real POSTER!!!	

Total Score:_____